

PMB GUJARATI COMMERCE COLLEGE

BBA II SEM ASSIGNMENT May 2019

NOTE-

- ATTEMPT ALL QUESTIONS.
- All question carry equal marks.
- Assignment should be submitted on A4 size in writing.
- Date of submission 08 may 2019

Subject : Economics

- Q.1 Write short notes on :
- A. Stock market B. Types of Insurance
- Q.2 Discuss National Income and show interrelationship between:
GDP, GNP at factor cost, National Income, and Disposable Income.
- Q.3 Explain classical Theory of Employment. Discuss its difference with Keynes theory.
- Q.4 Write short notes on:
- A. Commercial Banks B. NBFCs
- Q.5 What do you mean by trade cycle? What are the different phases of a trade cycle?

Subject : Human Resources Management

- Q.1. Define and explain HRM Explain in brief the function and scope of HRM.
- Q.2 What do you mean by selection? Discuss the process of selection.
- Q.3 Explain training process? Explain its important and advantages for executive.
- Q.4 States the concept and nature of grievanses. What are the causes of grievances in industry?
- Q.5 Explain the process performance appraisal. What are the various method of performance appraisal?

Subject : English

1. A.G. Gardiner's essays are 'light easy talk of an ordinary thoughtful man' Discuss.
2. **Explain following lines in your own words:**
"Is fairer for in May,
Although if fall and die that night.
In small proportions we just beauties see.
And in short measures life may perfect be."
3. **Write a paragraph on any one of the following topics:**
 - A. All that glitters is not gold.
 - B. Rome was not built in a day.
 - C. No gain without pain.
4. **Write an essay on any one of the following topics:**
 - A. Students and social service.
 - B. Political reforms you want in India.
 - C. Corruption causes and remedies.
5. **Do as directed : (any sixteen)**
 1. ----- Child threw ----- stone at ----- dog. (Insert Article)
 2. ----- Ramcharit Manas is ----- Opic. (Insert Article)
 3. I am not agree ----- you . (Insert Preposition)
 4. You must reply ----- the notice. (Insert Preposition)
 5. Give me ----- more pudding . I am sorry but there is not -----.(Insert Determiners)
 6. There is ----- tea in the kitchen but there is not ----- milk. (Insert Determiners)
6. **Transform into negative sentence :**
 - A. Nile is the longest river in the world.
 - B. Everybody was present.
7. **Change the Voice:**
 - A. Leonardo Painted Monalisa.
 - B. Make these announcements.
 - C. We should respect our parents.
 - D. Who has used mu pen ?
Someone is following us.
8. **Correct the sentence :**
 - A. I prefer death than dishonour.
 - B. Politics are a dirty game.
 - C. The man is mortal.
 - D. He is senior than me.
9. **Write correct form of verb :-**
 - A. She (drink) tea from morning.
 - B. They (leave) the place today.
 - C. Mohan (watch) a movie tomorrow.
 - D. He (work) in this feactory for 10 years.

Subject : Business Communication

- Q.1. Explain Various model of Communication.
- Q.2. How informal Communication Differ from formal Communication.
- Q.3. Write letter to the mayor of the city to complain the worst situation of drinking water supply in your colony.
- Q.4. What do you mean by listening ? Explain various stages & process of listening.
- Q.5. What are the barriers of objective listening ?

Subject : Financial Management

- Q.1. Discuss the basic objectives and decision areas of financial management.
- Q.2. Discuss the methods of project evaluation and give examples for each method.
- Q.3. Write short notes on the following :
 - A. Capital Rationing
 - B. Determinants of Working Capital Requirement.
- Q.4. The following information is available in respect of a company :

Particulars	Rs.
Equity Share Capital (Rs. 10 each)	1000000
14% Debentures (R. 100 each)	3000000
Contribution Per Unit	20
Fixed Cost	1200000

The company is producing at present 100000 units. Management of the company is planning to increase by 25%. The tax rate is 40%. You are required to make out the following calculations for the existing as well as planned level of the output :

- (a) Operating Leverage.
 - (b) Financial Leverage.
 - (c) Combined Leverage.
- Q.5. What are the different components of Cash Flows ? Present items included in each one of them.

Subject : Management Information System

- 1. Define Mis & Process of MIS.
- 2. Describe levels of Mis? & How Mis helps to organize & control the activities of organizations.
- 3. What do you mean by flowchart, describe different rules & symbols for flow-chart.
- 4. Explain with suitable example how planning at different level will be implemented in an organizations?
- 5. Explain in Detail:-
 - a) System Design
 - b) Input/output design
 - c) File design
 - d) DSS

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BBA IV SEM ASSIGNMENT May 2019

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Subject- International Business

- Q 1 what do you understand by international business ? what are the approaches of international business.
- Q 2 Describe the modes of entry in international business ?
- Q 3 Describe the functions of WTO ?
- Q 4 what is Balance of payment ? write its significance ?
- Q 5 what is the impact of insurance in international business ?

Subject - Indian Legal System for Business

- Q 1 Differentiate between contract of identity and contract of guarentee ?
- Q 2 Describe the salient features of the sales of goods Act 1930 ?
- Q 3 Explain the term " Holder" and Holder in due course ?
- Q 4 Discuss the scope of doctrine of indoor management. To what extent the doctrine has been incorporated in the companies Act 2013 ?
- Q 5 what do you understand by the winding up of a company ? what are the different modes of winding up ?

Subject : Supply Chain Management

- Q.1. What do you understand by supply chain Management ? Explain its Characteristics.
- Q.2. What do you mean by packaging ? Discuss the role of packaging in transportation.
- Q.3. Describe the identification of service need.
- Q.4. Describe the role of transportation in the success of logistics system, and coordinated and efficient supply chain performance.
- Q.5. Explain the scope and objectives of material management. Discuss the role of sourcing strategy in supply chain.

Subject - Entrepreneurship

- Q 1 why does only a small proportion of the population set up new business ventures and become independent entrepreneurs ? what are the main benefits of entrepreneurship ?
- Q 2 Discuss the various source of new ideas and methods of generating ideas in creating and starting the venture.
- Q 3 Describe the steps involved in writing business plan ?
- Q 4 what are the various source of capital for financing and managing the new venture ?
- Q 5 what is Intellectual Property ? what is the difference between a patent and a trademark ?

Subject- Management accounting

- Q 1 What is management accounting? How does it differ from financial accounting? Discuss the importance of management accounting for management decision making.
- Q2 In what respect does the production budget contribute to managerial (a) planning (b)coordination and (c) control?
- Q3 Discuss the various steps required for installing Management accounting System
- Q4 What is "standard costing" and how would you distinguish it from budgetary control.
- Q5 The stander material require to manufacture one unit of product x is 10 kg. and stander price per kg.of material is rs 2.50. the cost accounts records however reveal that 11500 kg of material costing rd. 27600 were used for manufacture 1000 units of product x rs. Calculate material variances.

Subject - Operations Research

- Q 1 Write short note on following:
- (a) Basic steps in PERT technique.
 - (b) Network Diagram Representation.
 - (c) Applications and Disadvantages of Networks.
- Q 2 Solve the following graphically:
- Minimise $Z = 12 X_1 + 20 X_2$
- Subject to $6X_1 + 8X_2 \leq 100$
- $7X_1 + 12X_2 \geq 120$
- $X_1, X_2 \geq 0$
- Q 3 what do you mean by Assignment problem. Discuss the travelling salesman problem ?
- Q 4 (a) Define Operations Research. Give features of OR. Briefly discuss techniques and tools of OR.
- (b) Comment on the following statement:
- Operation Research is art of winning wars without actually fighting them.
- Q.5. Explain about the steps of MODI method for transportation problem.