

For Export- import Management Students

Shri Gujarati Samaj, Indore

**P.M.B. Gujarati Commerce College, Indore**

(DAVV, Indore)



B.COM / BBA I YEAR

**Export- import Management Practical File**

(For partial fulfillment of Graduation in Management/Commerce)

**Session : 2024-25**

Name of the Student : .....

Section &No. : .....

University Enrollment No. : .....

University Roll No. : .....

Name of the visited Organisation : .....

Submitted to : Dr. Prabhat Chopra

The students who have opted 'Export Import Management' as their vocational subject, they need to prepare a Project file compulsorily which consist of 100 nos.(50 marks for Internal and 50 marks for external) as per the syllabus. It is compulsory part of your syllabus. It is also necessary to Pass this Practical examination with DAVV examination.

The students have to prepare the project file according to the given points as well as topic allotted to you accordingly:

- Prepare quotation with all aspects.
- Preparation of various documents used in International Business with formats of documents as well as Letter of Credit in detail.
- Visit in the market as well as take support of various search engines to gather the information about local exporters and importers.
- Gather information about the various International Products and its growth aspects at Local Level.
- Process and explanation on B2Blisting.
- Explaining the overall aspects of Online and Social Media Marketing with all strategies used by International Market.
- Practical Research of Buyers Verification and Calling.

At the time of submission of file the students have to give VIVA in front of external examiner appointed from DAVV. The valuation will be done on the basis of Project file and VIVA Voice.